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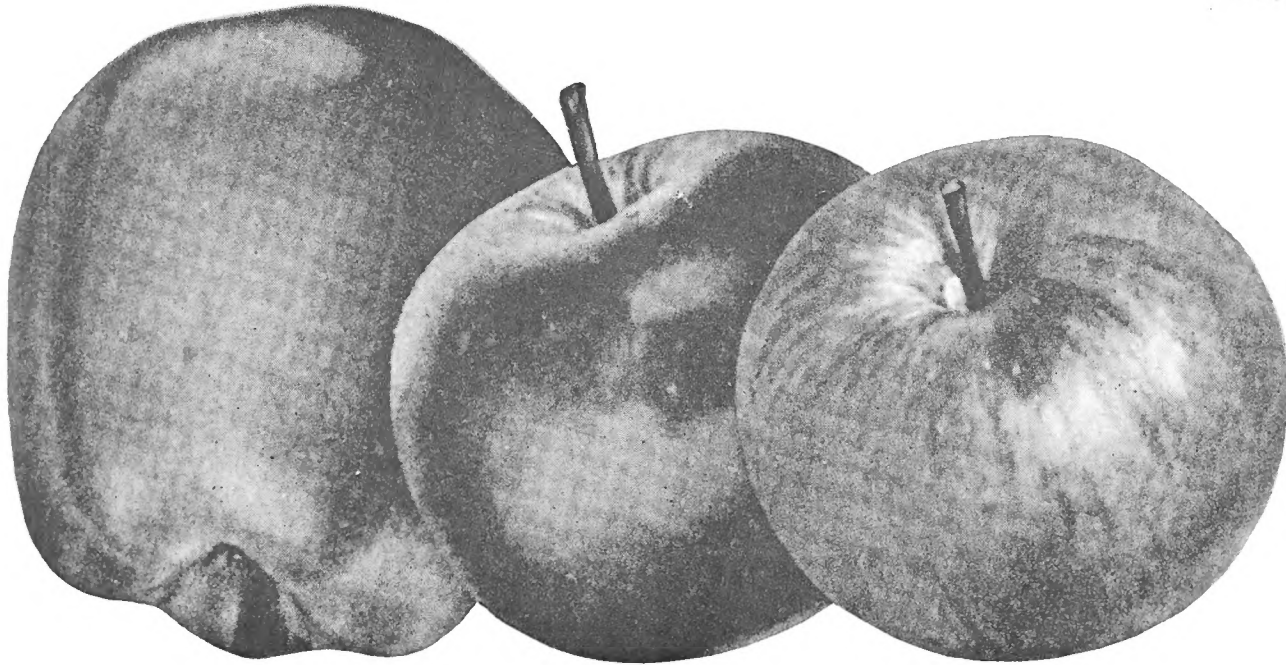
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# *Kelly's* 1940 MID-SEASON SALE

*Act Now! • Save Money!*

KELLY BROTHERS NURSERIES  
DANSVILLE, N. Y.



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★ MAY 24 1940 ★

U. S. Department of Agriculture

Div. of Fruit and Veg. Crop  
And Diseases  
U.S. Dept of Agri.  
Washington, D.C.



# Kelly's Mid-Season Sale—Spring 1940

The severe weather and Late Spring has kept many of our customers from ordering their nursery stock requirements and we now find we have a surplus in certain varieties which we are offering at bargain prices.

## Special Prices Refer Only to Items Listed

At these reduced prices we cannot accept orders for less than \$2.00. Conditions are now ideal for planting. Our competent packing staff is working day and night and we can give you prompt service on shipments.

## Hardy and True to Name

All stock as offered is hardy northern grown here in the famous "Genesee Valley," guaranteed to be absolutely true to name and free from all diseases. When you buy from us, you have the advantage of our 60 years experience in growing high quality trees. It pays to plant the best.

## Satisfaction Guaranteed or Money Cheerfully Refunded

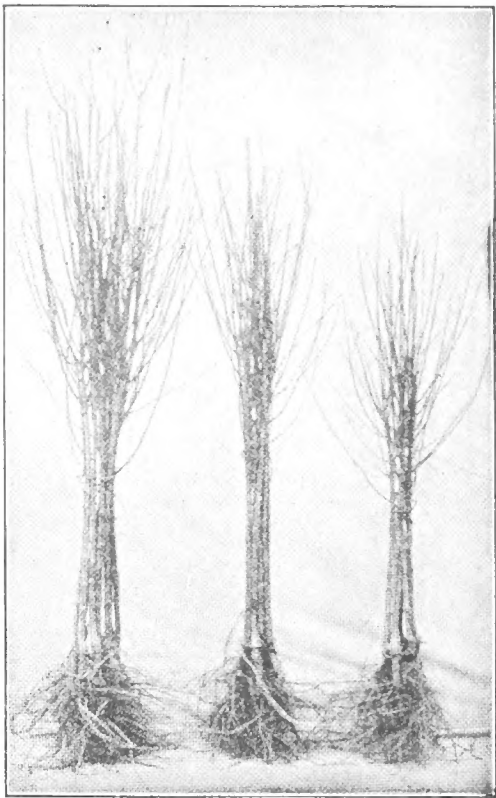
Kindly refer to our 1940 catalog for complete description and prices of the general line of nursery stock we offer.

OUR REFERENCES — Merchants & Farmers Nat'l Bank, Dansville, N. Y.  
Groveland State Bank, Groveland, N. Y.

**QUANTITY RATES**—Take advantage of our lower rates for quantity purchases. For less than ten trees of any variety remit at **each** rates. A purchase of ten to fifty trees (assorted if you wish) entitles you to the ten rates, and an order for fifty trees or more entitles you to the low hundred rates.

### FREE OFFER

For orders amounting to \$5.00 or more received on or before May 15th we will include **FREE 3 New Giant Boysenberries**. Kindly mention this offer on your order.



XXX 2 Yr. 5-7 ft.      XX 2 Yr. 4-5 ft.      X 2 Yr. 3-4 ft.

The above picture clearly illustrates the three grades of 2 yr. trees we offer. They are all sturdy, well branched, with strong, fibrous root systems.

# Kelly's Inspected Apple Trees

### SPECIAL PRICES

	Each	Per 10	Per 100
2 yr. 5-7 ft. 3/4 and up	40c	\$3.00	\$20.00
2 yr. 4-5 ft. 5/8-3/4	30c	2.50	15.00
2 yr. 3-4 ft. 1/2-5/8	20c	1.75	10.00

**Baldwin.** The old standard variety for which no substitute has been found. Although the tree is tender to extreme cold, it is still a leader. Fruit large red and juicy.

**Cortland.** The best apple introduction of the twentieth century. A high quality apple that closely resembles McIntosh, one of its parents. Bears fruit in abundance at an early age.

**Delicious.** A large dark red apple with crisp, fine grained flesh of excellent quality and flavor. Hardy, vigorous, and an annual bearer. December to February.

**Jonathan.** Beautiful red apple of excellent quality. Productive and an early bearer. November to April.

**Macoun.** A late McIntosh type apple ripening about ten days later than McIntosh. Dark red with whitish close grained flesh. Fine quality. A heavy and regular bearer. Introduced and recommended by the New York State Experimental Station. November.

**McIntosh Red.** The leading commercial variety of Northeastern states. Cannot be beat for quality. Tree is a strong grower and prolific bearer.

**Northern Spy.** Fruit is large and very productive, being of bright red color with a delicious bloom. Flesh is juicy, crisp, and excellent for dessert or culinary uses. November to April.

**Red Rome.** Another new red sport of Rome Beauty, and like Gallia Beauty is identical with its parent in all characteristics except fruit is a solid red color.

**Red Spy.** A new red sport identical with Northern Spy except that the fruit is a solid bright red without either stripe or splashes. Much hand-

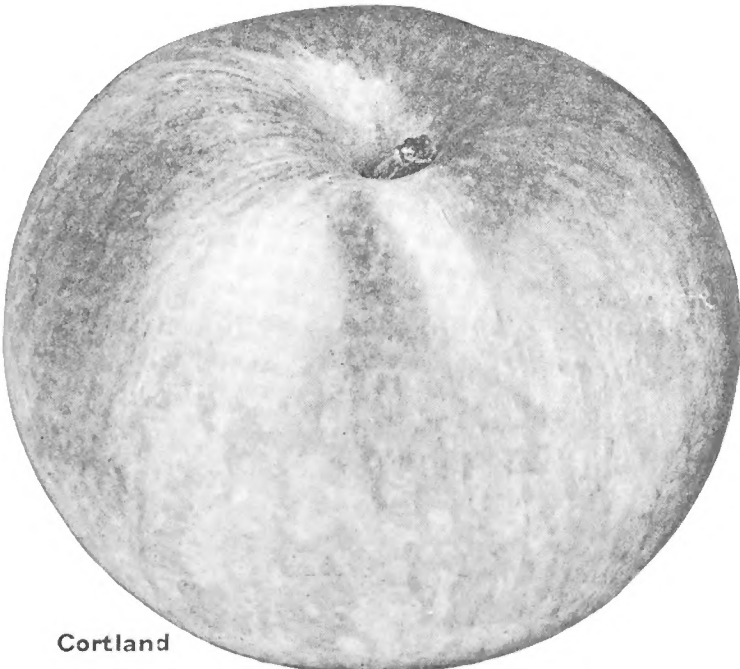
somer than its parent. An excellent commercial sort. Tree is hardy and productive.

**Stayman's Winesap.** Yellow striped with red. Excellent quality. Productive and an early bearer. Splendid late keeper. December to March.

**Twenty Ounce (Collamer).** Very large, yellow striped, red, fine quality apple; good keeper. Tree vigorous grower, productive. October to January.

**Wealthy.** Beautiful, moderate sized, brilliant red apple, fine quality, one of the best of its season; is relatively a good keeper. Owing to the hardiness of the tree, its adaptability to cold climates and early bearing habits, can be profitably planted as a filler. Season October to January.

**York Imperial.** Yellow striped with light red. Quality very good. Bears regularly and heavily. December to February.



Cortland

### EXCEPTIONAL OFFER FOR FRUIT GROWERS

Here is your opportunity to buy some of the finest trees we ever grew. It is your chance to make a planting at low cost.

**Cortland.** A comparatively new apple of the McIntosh type that combines the high quality and flavor of the McIntosh, the ability to stand handling of the Baldwin and ability to hang to the tree of the Ben Davis. In color it is bright red, splashed, and striped with carmine, and overlaid with a deep purplish bloom.

**Rhode Island Greening.** Large, yellowish-green apple of fine quality. An abundant

You may order an assortment if you wish.

yielder and excellent keeper. One of the leading commercial sorts. November to March.

**McIntosh Red (Solid Red Strain).** Without doubt the leading commercial variety of New York and the New England States. A very attractive red apple of the highest quality. Hardy, bears young and annually. Flesh white, fine, very tender, juicy, and refreshing with attractive flavor. It is especially desirable for fancy trade.

	1 to 25 Trees each	25 Trees	50 Trees	100 Trees
2 yr. 5-7 ft. 3/4 and up	35c	\$5.00	\$9.50	\$18.00
2 yr. 4-5 ft. 5/8-3/4	25c	3.75	7.00	13.00

THESE ARE REAL BARGAINS AT THESE PRICES



# Pear Trees at Low Prices

Note the very low prices at which we offer these strong 2 year Pear trees. These are the lowest prices at which we have sold them in years. Make your planting now.

	PRICES	Each	Per 10	Per 100
2 yr. 5-7 ft. 3/4 and up.....		50c	\$4.50	\$28.00
2 yr. 4-5 ft. 5/8 to 3/4.....		40c	3.50	23.00

**Anjou.** Is a vigorous grower, hardy and prolific. The pears are of large size, green in color, but often yellowing when thoroughly ripe. Very juicy, luscious, and of the best quality. For late fall and very early winter use, we have no better variety. October to January.

**Bartlett.** Justly the leading commercial pear—a leader among canning Pears. Fruit is large, golden yellow in color with a reddish blush on the sunny side. Flesh is tender and juicy, with a delicious musky flavor. Tree is a vigorous erect grower and bears abundantly. Ripens in September.

## Sour Cherry Trees

**Large Montmorency "Best Pie Cherry".** Fruit is good-sized, fine flavored and bright, clear red. The canning factories are always calling for them and buy them by the hundreds of tons. The best of all sour varieties; is a good shipper, very attractive and always brings good prices. The trees are the cleanest and best growers and are less subject to disease, less affected by wet weather, and are the best bearers of all other sour varieties. Montmorency can always be depended upon for a full crop, no matter how unfavorable the season may be. Fruit ripens ten days after Early Richmond.

**Early Richmond.** The good old variety that bears such large crops in the gardens. Most hardy of all varieties, uninjured by severest winters. One of the most valuable and popular varieties, unsurpassed for cooking purposes. Tree slender in growth with a roundish, spreading head. Ripens through June and bears good crops almost every year.

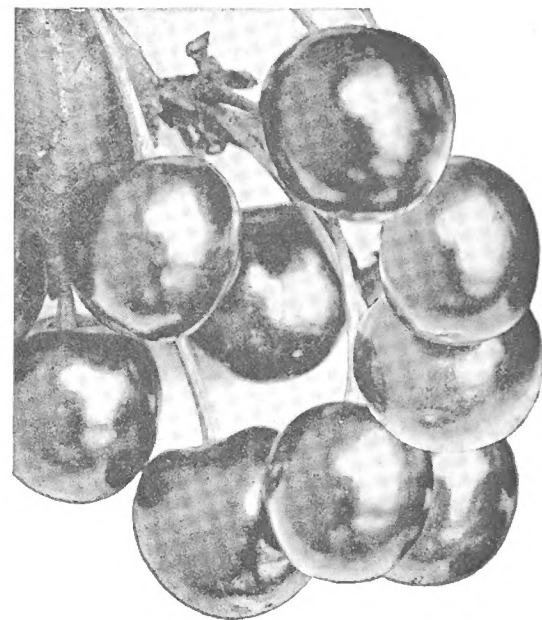
**English Morello.** Fruit large, elongated; almost blackish red when fully ripe; very rich, acid; juicy and good. A splendid pie cherry. Tree very hardy, somewhat smaller than other sorts, but exceedingly productive. This fruit is in great demand by the fruit-juice manufacturers. July.

	Each	Per 10	Per 100
2 yr. 5-7 ft. 3/4 and up.....	50c	\$4.50	\$25.00
2 yr. 4-5 ft. 5/8-3/4.....	45c	3.50	20.00

If you prefer 1 year trees, we offer fresh dug yearlings at \$25.00 per 100.



Bartlett

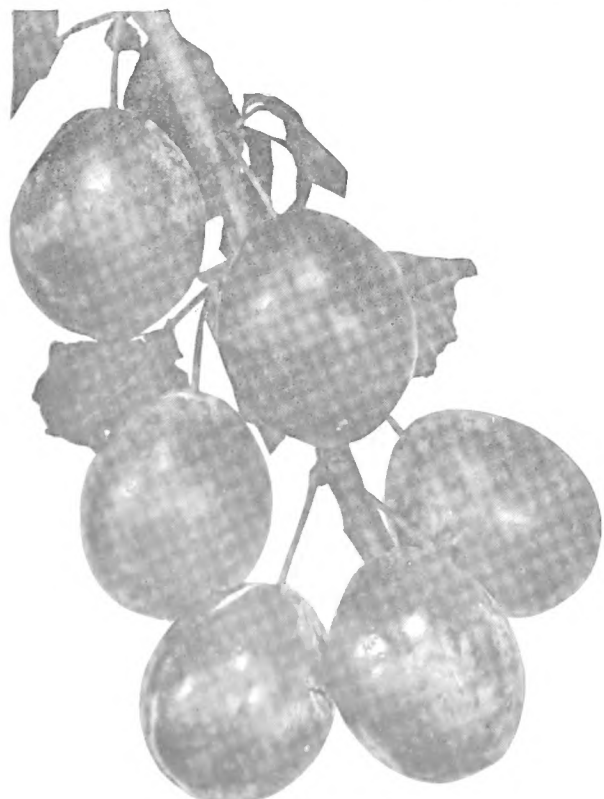


Large Montmorency

## Quince Trees

**Orange.** Popular, extensively cultivated, reliable, and satisfactory. Roundish, bright golden yellow, very large, fine grained, fine quality. Best for cooking.

	PRICES	Each	Ten	100
2 Year 4 to 5 ft. 5/8 and up.....		45c	\$4.00	\$30.00



Fellemburg Prune

## Sweet Cherry Trees

**Napoleon (Royal Ann).** Good for market and canning. Large size, beautiful cherry, pale yellow with bright red cheek; sweet, juicy, and firm. The leading white sweet Cherry.

**Schmidt's Biggareau.** Large size fruit of deep mahogany color. Flesh dark, very juicy, tender, and has a fine rich flavor. An excellent shipper. Fruit grows in clusters. July.

**Windsor.** Fruit very large, juicy and firm; flesh pinkish and sometimes streaked. Good quality; excellent bearer. Tree upright, vigorous, and a rapid grower. Popular for its large size and dark color; almost black. One of the leading commercial sorts. July.

	PRICES	Each	Ten	100
2 Yr. 5 to 7 ft. 3/4 and up....		50c	\$4.50	\$25.00
or				
1 Yr. 4 to 6 ft. 9/16 and up (Sturdy Buds)				

## Grape Special

2 Yr. No. 1 Plants—10 for \$1.00

**Concord (Black).** Leading commercial Grape.

**Catawba (Red).** Best for table and wine.

**Fredonia (Black).** New early variety—recommended.

**Worden (Black).** Well-known early type.

## Big Three Grape Arbor

2 Year No. 1 Plants

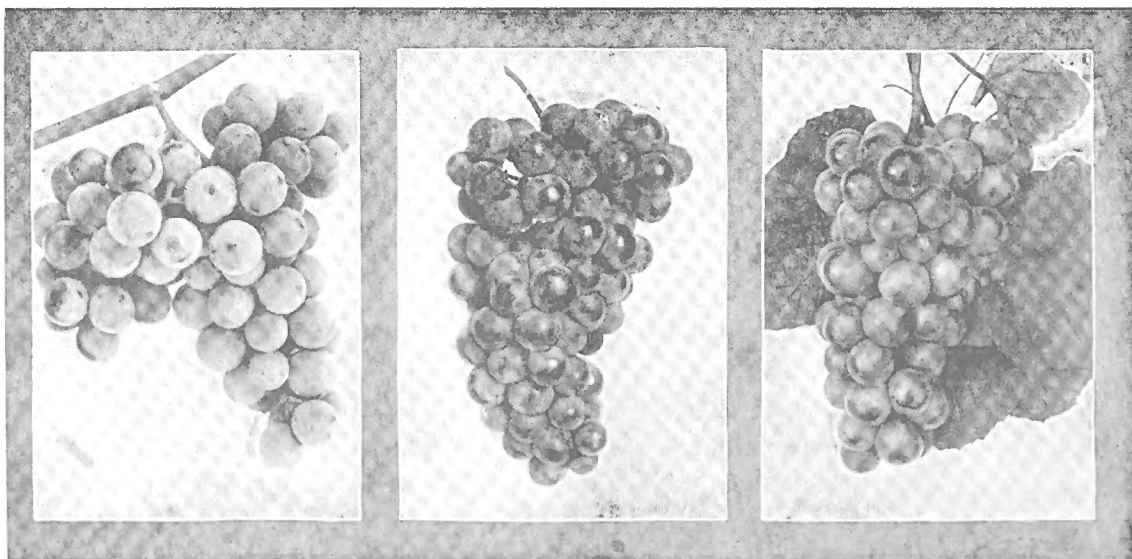
Three each of the following latest recommended new varieties:

**Portland.** Early white grape.

**Caco.** Large red grape good for making wines.

**Fredonia.** Early large black grape. Highly recommended.

ALL NINE FOR \$1.25

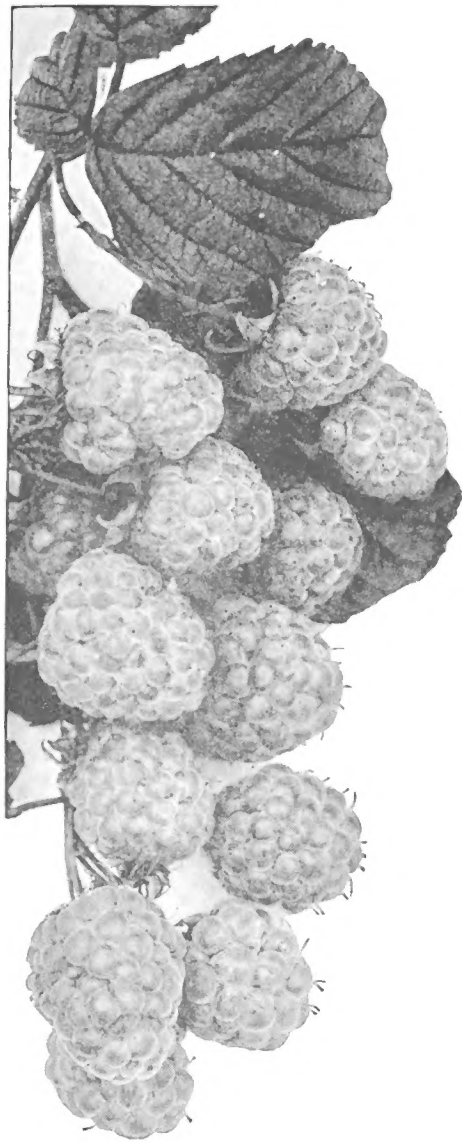


Portland

Fredonia

Caco

YOUR OPPORTUNITY TO SAVE MONEY



Taylor

# Kelly's Selected Small Fruits

## THE NEW TAYLOR RASPBERRY

Another sure winner introduced by the New York State Agricultural Experiment Station. Taylor plants are vigorous, hardy, very productive and tall growing. The sturdy canes hold the berries well off the ground. The berries ripen early, are large, long, cone shaped, attractive bright red in color, thick fleshed, firm, sweet, and of excellent quality.

25 for \$1.00, 100 for \$2.25

## NEW SODUS (PURPLE) RASPBERRY

The fruit of this new widely acclaimed Raspberry is large, firm, medium purple color, and does not crumble. Plants are hardy and very productive. Really the best purple variety. Tends to be immune from Mosaic.

25 for \$1.00, 100 for \$3.50

## GIANT BOYSENBERRIES . . . Hardy, Heavy Bearing, Sweet

(Illustrated on Page 22 of our Catalog)

The amazing new berry, a cross of the Blackberry, Raspberry, and Loganberry, and is far more vigorous than any of its parents. It is immense in size and when you taste it, you will agree that in flavor it stands supreme. The fruit when fully ripened will literally melt in your mouth. A distinctly different, very pleasant flavor, no core and very few seeds, make it a most delicious berry for eating fresh, for pies or for canning. If you want a real treat, here it is.

It makes considerable horizontal growth as compared to its height. For easy picking, plants should be trained on a fence or wires. Plants are strong, vigorous, and quite hardy. However, we advise covering with straw or hay in Winter in cold climates to avoid Winter injury.

PRICES—Strong 1 Year Plants—15c each  
95c per 10, \$3.50 per 50

## CUMBERLAND (BLACK) RASPBERRY

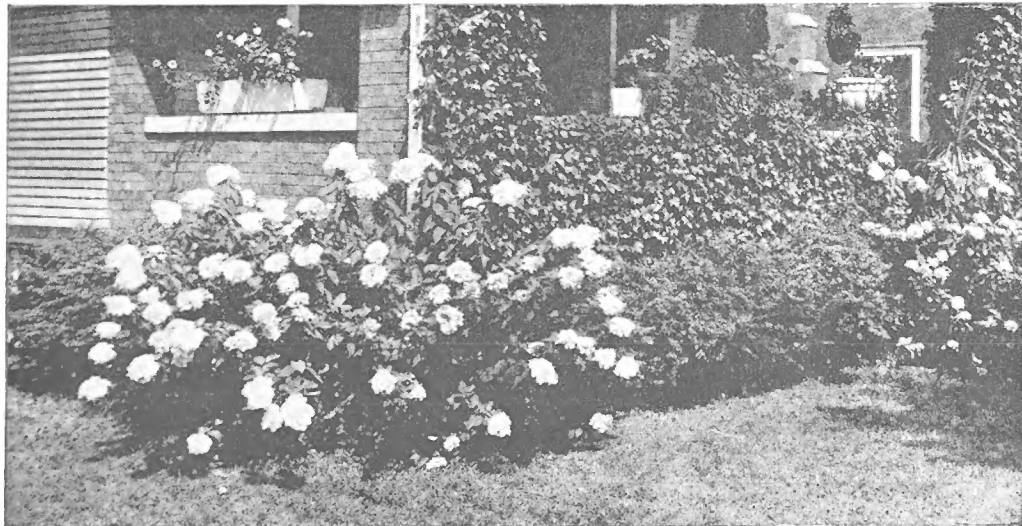
A standard variety of very high quality and dependable characteristics. Grown more extensively than any other black raspberry. A heavy yielder of large firm berries of delicious flavor—a very profitable commercial variety. Ideal for home use.

25 for \$1.00, 100 for \$2.25

## MARY WASHINGTON ASPARAGUS

This is without doubt, the best variety being grown at this time. It is a very strong grower, stalk of giant size, green color, rich and tender. In addition to being very productive it is rust resistant and a bed will last for years.

PRICES—Extra Strong 2 Yr.—60c per 25  
\$1.75 per 100, \$10.00 per 1000



## Special Low Prices on Shrubs

ALL 2 YEAR OLD NO. 1 PLANTS—25c Each, \$2.00 per 10

**Almond** (*Prunus Glandulosa*). Very attractive in May with its dainty double pink blossoms which cover the branches in a cloud of bloom.

**Butterfly Bush**. Violet purple clusters bloom in great abundance in Midsummer. Sweet, fragrant.

**Deutzia Pride of Rochester**. Strong grower, free bloomer, double white flowers tinged with pink during May.

**Forsythia** (Golden Bell). Exceptionally hardy, bright yellow flowers early in April before leaves appear.

**Hydrangea P. G.** Popular late summer blooming shrub. Immense cone shaped blooms are white at first then turn pink and bronze.

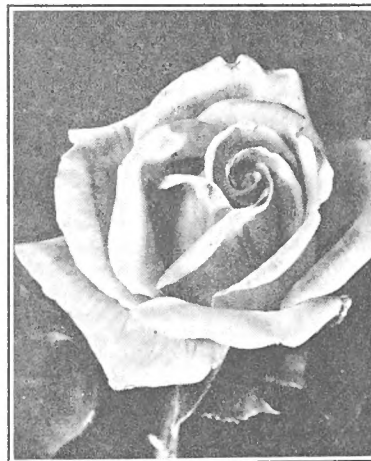
**Spiraea Thunbergi**. Blooms in late April with abundant white flowers that almost cover the branches.

## DOUBLE FLOWERING PLUM

2 Yr. 3-4 Ft.—35c each, \$3.00 per 10

Completely covered in May with double rose-like pink flowers. Grows medium tall and succeeds everywhere. A very beautiful shrub.

## Kelly's Selected Roses



Etoile de Hollande

**Ami Quinard**. Blackish maroon buds opening into flowers of rich velvety red.

**Caledonia**. Most desirable white. Large pointed buds, opening to very large double, long lasting fragrant flowers.

**Etoile de Hollande**. Best brilliant dark red rose. Stems almost thornless.

**Glowing Carmine**. The name appropriately describes this beautiful new rose. Strong grower, with well shaped buds.

**Golden Dawn**. Sunflower yellow with buds touched with carmine. Prolific bloomer.

**Pink Radiance**. Brilliant carmine-salmon color. Flowers are large, double, and delightfully fragrant. Most popular pink rose.

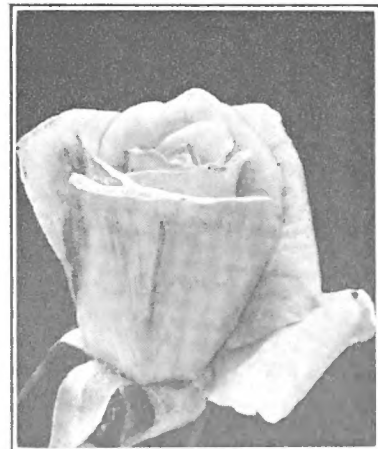
Our Roses are all hardy northern 2 year No. 1 field grown plants. They are all free blooming and vigorous growing in habit. Continual bloom from early summer until frost.

40c each or 6 for \$2.00

## KELLY'S "FAVORITE SIX"

ALL 2 Year No. 1 DESCRIBED ABOVE

ALL 6 FOR \$2.00



Pink Radiance

## SPIRAEA VANHOUTTEI (Bridal Wreath)

Most popular flowering shrub. Suitable for hedge or specimen planting. White flowers in clusters during May and June.

PRICE—3 to 4 ft.—15c each, \$1.00 per 10, \$9.00 per 100

QUALITY STOCK — SATISFACTION GUARANTEED





ELBERTA PEACHES

# SPECIAL MID-SEASON PRICES ON KELLY'S PEACH TREES

## SPECIAL PRICES ON THE FOLLOWING VARIETIES ONLY

	Each	Per 10	Per 100
1 yr. 5-6 ft. 9/16 and up.....	30c	\$2.00	\$15.00
1 yr. 4-5 ft. 7/16-9/16.....	25c	1.75	12.00
1 yr. 3-4 ft. 5/16-7/16.....	20c	1.50	9.00

Order Now as Our Supply is Limited

**Rochester.** A comparatively new extra early Peach of the highest quality and most delicious flavor. Large yellow, with attractive red blush. A very fine canner, prolific, and an early bearer. Freestone. Early September.

**Vedette.** Ripens a few days before Valiant, and three weeks before Elberta. Fruit is large, roundish oval, yellow fleshed, and a freestone. Superior quality and color. Early September.

**Valiant.** Large, yellow, freestone, juicy, very good quality. Productive. Early September.

**South Haven.** Another excellent new peach well worth planting. Golden yellow with red blush. Large, meaty, and of delicious flavor. Prolific. Freestone. Early September.

**Hale Haven.** A new introduction of the Mich. Experiment Station. In season about ten days ahead of Elberta. Large, yellow freestone, highly blushed, very attractive, round, firm, and of good quality. Tree is vigorous and productive. A promising new variety.

**Veteran.** Large, round, yellow fleshed fruit. Freestone. Since it ripens a few days later than Valiant, it makes a desirable sort to follow that variety. Early September.

**Salberta.** Large Elberta type, late peach of good quality. Freestone. Early October.

## ELBERTA PEACH TREES

8c Each (In 100 lots)

Large golden yellow peach of uniform size. Good shipper. Excellent for home use and planting. This is the leading late variety.

### PRICES

	Each	Per 10	Per 100
1 yr. 3-4 ft. (Well branched).....	25c	\$1.50	\$ 8.00